



LG Full HD IPS Monitor

Model : 27BA550

Key Features:

- 27" Full HD (1920x1080) IPS display
- Built-in power and speaker
- 100Hz Refresh Rate
- LG Switch app
- Reader Mode & Flicker Safe
- Tilt/Height/Swivel/Pivot (Bi-direction) adjustable stand





Accurate color at wide angles

LG Full HD (1920x1080) monitor with IPS technology delivers a clear and consistent color. It can provide accurate color reproduction and help users to view the screen at a wide angle.

Productivity

27" Full HD (1920x1080) IPS
100Hz refresh rate
CLI (Command Line Interface)

Usability

LG Switch app
Built-in power and speaker
Various ports

Comfort & Trust

Ergonomic stand
Reader Mode & Flicker Safe
EPEAT & Energy Star



Versatile business monitors for various workspace

This versatile monitor can cover various works at many places, such as offices, public institutions, and customer service, with a clear IPS display and 3-side virtually borderless design.



All set for virtual meetings

The 27BA550 comes with built-in speakers, eliminating the need for extra speaker installations when participating in web conferences or watching videos.

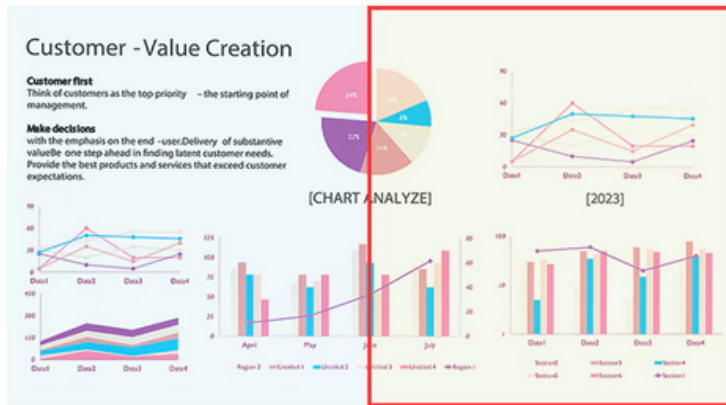


A variety of interface

The 27BA550 comes equipped with multiple ports, enhancing connectivity options for hardworking individuals. With its multiple ports, you can easily connect numerous devices for efficient desk setup.

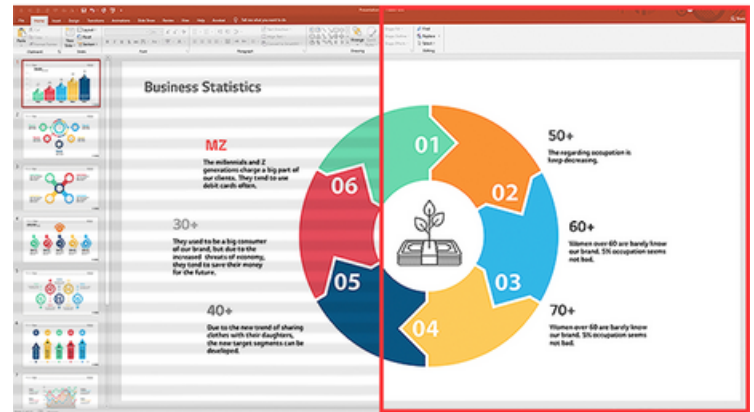
Smooth workflow

A fast 100Hz refresh rate provides a smooth loading in various programs. It helps to allow less screen stuttering and motion blur, elevating work productivity.



Reader Mode

Reader Mode adjusts color temperature and luminance that helps to lessen eye fatigue and provide eye comfort while reading documents on a monitor.



Flicker Safe

Flicker Safe reduces invisible flickering on the screen, which helps reduce eye strain.

Easy and comfy

The 27BA550 supports tilt, swivel, pivot, and height adjustment options to make a comfortable workstation for those who spend extended hours in front of monitors. Also, our ergonomic stand facilitates communication with customers or colleagues by allowing for a downward height adjustment.



One Click Stand
Easy installation



Tilt / Height
-5~21° / 150mm



Swivel
±45°



Pivot
Bi-direction

Specifications

DISPLAY

Size	27-inch
Resolution	Full HD (1920 x 1080, 16:9)
Panel Type	IPS (Anti-Glare)
Brightness (Typ. / Min.)	250 cd/m2
Color Gamut (Typ. / Min.)	sRGB 99% (CIE1931)
Refresh Rate (Max.)	100 Hz
Borderless Design	3-side Virtually Borderless Design

FEATURE

Picture Mode	Custom, Reader, Photo, Color Weakness, Cinema, Game
Features	Flicker Safe, Reader Mode, Color Weakness, Super Resolution+, Auto Input Switch, Smart Energy Saving

SW APPLICATION

LG Switch	YES
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CONNECTIVITY

D-Sub (V Frequency / Max. Resolution at Hz)	YES (1ea, 48~75Hz / 1920 x 1080 at 75Hz)
HDMI	YES (1ea, ver. 1.4)
DisplayPort	YES (1ea, ver. 1.2)
USB	1 x SuperSpeed USB 5 Gbps upstream 2 x SuperSpeed USB 5 Gbps downstream 2 x USB 2.0 downstream

Specifications

H/P Out	3-pole (Sound Only)
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SOUND

Speaker	2W x 2
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POWER

Type	Built-in Power
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AC Input	100~240V (50/60Hz)
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Power Consumption (Sleep Mode / DC Off)	Less than 0.5W
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STAND

Adjustments	OneClick Stand, Tilt (-5~21°) / Height (150 mm) / Swivel (±45°) / Pivot (Bi-Direction)
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Wall Mountable	YES (100 x 100 mm)
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STANDARD

EPEAT® Registered (USA / Germany)	BRONZE
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LCA Verified	YES
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TCO Certified	YES
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ENERGY STAR® Certified	YES
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